

News Release



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AMPLEHARVEST.ORG FOCUS OF PUBLIC TELEVISIONS'S "GROWING A GREENER WORLD"

Nationwide hunger/nutrition campaign that helps fresh food get to America's food pantries is spotlighted on TV show for the gardening and grower community.

For Immediate Release

West Milford, NJ – (Dec 19, 2011) – The AmpleHarvest.org Campaign is pleased to announce that it was highlighted on a recent episode of Public Television's "Growing A Greener World".

The AmpleHarvest.org Campaign, created by CNN Hero Gary Oppenheimer in 2009 was designed to educate, encourage and enable growers nationwide to share their garden bounty with their neighbors in need. It does this through an online clearinghouse of neighborhood food pantries eagerly accepting donations of fresh produce. More than 4,600 food pantries, or about 1 out of every 7 in America spread across all fifty states have registered and more are signing up daily. A national map of the registered food pantries can be viewed at www.AmpleHarvest.org/map.

Hosted by national television gardening host Joe Lamp'l, this episode of "Growing A Greener World" takes the viewer from both Gary Oppenheimer's home garden as well as a nearby community garden in New Jersey, to a local food pantry desperately striving to provide their clients with an adequate amount of healthy food. According to Mr. Lamp'l, "AmpleHarvest.org is a shining example of how a simple idea, put into action, can help solve one of the biggest problems in this country; food insecurity. The seed has been planted in fertile soil. Now, with the help of some passionate and dedicated people, what grows from it can supplement the diets and nutritional voids of hungry families all across the country."

According to Gary Oppenheimer, "we were thrilled to have Joe and his team here for two days of filming and interviews. It is important for gardeners nationwide to learn about the opportunity to help fight hunger and malnutrition in their own communities."

“As if that was not exciting enough, just as the film crew was packing in their gear, a Google alert arrived advising that the White House had posted an article about AmpleHarvest.org on its website (www.AmpleHarvest.org/WhiteHouse) as a result of AmpleHarvest.org being a key supporting resource for First Lady Michelle Obama’s Let’s Move! program.”

“This underscored the value of the AmpleHarvest.org solution in America, not only to the major media but also to government officials working to improve nutrition throughout America” said Oppenheimer.

You can visit the Growing A Greener World website to find the date/time of broadcast in your community or watch it online at <http://www.growingagreenerworld.com/episode220/>.

About AmpleHarvest.org

AmpleHarvest.org, Inc. is a not-for-profit 501c3 charity which has received backing and support from the USDA, Google, Inc., National Gardening Association, the Garden Writers of America, Rotary International, National Council of Churches, Veterans of Foreign Wars, Feeding America and its network of food banks, numerous faith groups and many others. The AmpleHarvest.org Campaign, in pursuit of its “no food left behind” mantra, works to diminish hunger, improve nutrition and help the environment in America by enabling gardeners nationwide to easily find a local food pantry eager to receive their excess garden bounty.

For more information on the campaign, visit www.AmpleHarvest.org/press or call AMPLE-6-9880 (267-536-9880). Follow AmpleHarvest.org at twitter.com/AmpleHarvest and at Facebook.com/AmpleHarvest.org.

About Growing A Greener World

Now in its third season in 2011, Growing a Greener World is a groundbreaking series that delivers the latest trends in eco-friendly living mixed with traditional gardening know-how to a 21st-century audience. The series attracts and inspires viewers of all ages with stunning HD video, a fresh and engaging style, and always a compelling story. Each episode features the people, places and organizations that are making a difference in our world today by raising awareness and influencing others to better stewardship of the environment we all share. Growing a Greener World is nationally distributed through American Public Television and presented by UNC-TV.

Visit <http://www.growingagreenerworld.com> to learn more.

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