

News Release



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AMPLEHARVEST.ORG ANNOUNCES AMPLEMUSIC.ORG

***Original Music Written About Hunger In America Now Available Online To Help
AmpleHarvest.org's Fresh Food For Pantries Campaign***

For Immediate Release

The AmpleHarvest.org Campaign is pleased to announce the rollout of AmpleMusic.org (www.AmpleMusic.org) – a collaborative effort between zuketunes, LLC and AmpleHarvest.org to use online music sales to help fight hunger and malnutrition in America.

The AmpleHarvest.org Campaign, created by CNN Hero Gary Oppenheimer in 2009 was designed to educate, encourage and enable growers nationwide to share their excess garden bounty with local food pantries which typically only have processed food. It does this through an online clearinghouse of neighborhood food pantries eagerly accepting donations of fresh produce. Nearly 5,000 food pantries, or about 1 out of every 7 in America, spread across all fifty states have registered and more are signing up daily. A national map of the registered food pantries can be viewed at www.AmpleHarvest.org/map.

Conceived and produced by Deborah Zuke Smith of zuketunes, LLC, Smith invited nine of her very talented young artists, one of whom was an X-Factor finalist, to write original songs for a non-profit addressing hunger and malnourishment in America. Smith contacted Gary Oppenheimer to meet with her artists where he gave each an anonymous email from a food insecure family to help them better grasp both the magnitude and the impact of food insecurity. According to Gary Oppenheimer, "after each of these artists read their email aloud, it was clear that something inside of them clicked. It was no longer 'those people over there' who were hungry but rather, neighbors in need seeking assistance. Their amazing music reflects the impact of the letters. You can watch a sample video at www.AmpleHarvest.org/MusicVideo"

Deborah Zuke Smith, founder of zuketunes LLC, a vocal and artist coach in New Jersey who has worked with these young people said “I wanted to find a way to help my artists share their gifts. It has always been my focus to guide them to use their talents for the greater good. When I first approached Gary with the idea, his enthusiasm and support was instantaneous. This has been a wonderful experience for all involved.”

According to Smith, “the goal is to have this be the starting point of working with songwriters who will create music specifically targeted towards problems and the charities working to solve them. We selected AmpleHarvest.org because hunger is all around us... and so is the extra food in millions of home gardens. AmpleHarvest.org brilliantly connects the dots between the problem and the solution... both already existing in every community in America.”

“The album they created, ‘Garden of Music’ not only contains beautiful music; it also will help AmpleHarvest.org change the food supply in communities all across America. It will help us not buy food for food pantries time and time again so much as eliminate hunger and malnourishment outright by using the fresh food we already have” said Oppenheimer. “It makes sense economically and it will improve the health of America”.

You can visit AmpleMusic.org at www.AmpleMusic.org. Photos and lyrics as well as snippets of the music are available for sampling. Also included are thoughts and comments from the songwriters about their music and the impact they hope to make on hunger in America along with direct links to iTunes, cdbaby and Amazon.com for purchasing the music. All proceeds will benefit AmpleHarvest.org’s efforts to eliminate hunger and malnutrition in America.

About AmpleHarvest.org

AmpleHarvest.org, Inc. is a not-for-profit 501c3 charity which has received backing and support from the USDA, Google, Inc., National Gardening Association, the Garden Writers of America, Rotary International, National Council of Churches, Veterans of Foreign Wars, Feeding America and its network of food banks, numerous faith groups and many others. The AmpleHarvest.org Campaign, in pursuit of its “no food left behind” mantra, works to diminish hunger, improve nutrition and help the environment in America by enabling gardeners nationwide to easily find a local food pantry eager to receive their excess garden bounty.

For more information on the campaign, visit www.AmpleHarvest.org/press or call AMPLE-6-9880 (267-536-9880). Follow AmpleHarvest.org at twitter.com/AmpleHarvest and at Facebook.com/AmpleHarvest.org.

About zuketunes, LLC.

Deborah Zuke Smith, founder of zuketunes LLC, is a vocal and artist coach who has studied with Eileen Farrell and Marty Lawrence, and is a certified Brett Manning Associate. Smith collaborates with a team of international vocal coaches keeping current on trends and styles. Studios are located in Northern NJ. zuketunes LLC prepares students to use their talents and gifts to do something positive for humanity.

For more information, visit www.zuketunes.com

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