

News Release



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AmpleHarvest.org Receives \$10,000 Grant From Broadway Cares/Equity Fights AIDS

GRANT AWARDED AS PART OF A NUTRITION INITIATIVE HELPING THOSE LIVING WITH HIV/AIDS TO AN INNOVATIVE CLOUD BASED HUNGER/NUTRITION CAMPAIGN THAT ENABLES MILLIONS OF GROWERS TO DONATE EXCESS GARDEN PRODUCE TO LOCAL FOOD PANTRIES.

For Immediate Release

Newfoundland NJ – (February 12, 2013) – AmpleHarvest.org announces that it is the recipient of a \$10,000 grant from Broadway Cares/Equity Fights AIDS (BC/EFA) to support AmpleHarvest.org's efforts to improve the nutritional quality of the food available at America's food pantries, soup kitchens, shelters and similar agencies. This grant is part of BC/EFA's Grant Round for Food Service and Meal Delivery Programs, during which BC/EFA provided \$1,505,500 in grants to 121 food pantries, congregate and delivered meal programs.

AmpleHarvest.org is an innovative nationwide hunger/nutrition initiative created by CNN Hero Gary Oppenheimer that uses the Internet to help America's food pantries get freshly harvested produce from local growers by enabling millions of home and community gardeners nationwide donate their excess garden produce to a nearby food pantry. These food pantries are helping to feed the nearly 1 in 6 Americans who are themselves food insecure – lacking access to an adequate supply of food or at real risk of it. This "cloud solution for hunger" has created a viral movement that is enabling growers to share their excess food with neighborhood food pantries desperate for it.

According to AmpleHarvest.org Founder and Executive Director Gary Oppenheimer, "we all want nutritious food for ourselves and our families, and for those who are living with HIV/AIDS, this

need is critical. Yet for the millions of Americans who rely on a local food pantry to help feed their family, fresh food is rarely, if ever available - this while nearby growers often harvest more food than they can use, preserve or give to friends. As part of our “No Food Left Behind” initiative, AmpleHarvest.org has enabled communities nationwide to take ownership of hunger and nutrition in a sustainable and cost free manner for the past four years by linking the excess supply to the critical need – both within the community. AmpleHarvest.org fosters a neighbor helping neighbor food solution while also helping the environment in a number of important ways” said Oppenheimer.

“This grant will help AmpleHarvest.org further grow the number of food pantries on the AmpleHarvest.org network (now approaching 6,000 nationwide) while also reaching more growers who have excess food in their garden. Connecting these dots will help to improve the health and wellbeing of all Americans, especially those living with serious health issues.”

Broadway Cares/Equity Fights AIDS is one of the nation’s leading industry-based, nonprofit AIDS fundraising and grant-making organizations. By drawing upon the talents, resources and generosity of the American theatre community, since 1988 Broadway Cares/Equity Fights AIDS has raised more than \$225 million for essential services for people with AIDS and other critical illnesses across the United States. To further help each of the food programs BC/EFA is supporting, accompanying every award letter and check to each grantee is a brochure introducing AmpleHarvest.org encouraging them to register their food programs with AmpleHarvest.org to create relationships with local gardeners and strengthen the health of those living with HIV/AIDS.

Broadway Cares/Equity Fights AIDS awards annual grants to more than 450 AIDS and family service organizations nationwide and is the major supporter of the social service programs at The Actors Fund, including the HIV/AIDS Initiative, the Phyllis Newman Women’s Health Initiative and the Al Hirschfeld Free Health Clinic. For more information, please visit BC/EFA online at www.broadwaycares.org.

AmpleHarvest.org, Inc. is a not-for-profit 501c3 organization which diminishes malnutrition, hunger and food waste in America by educating, encouraging and empowering growers to easily find a nearby food pantry eager to receive the excess garden bounty. For more information on the campaign, visit www.AmpleHarvest.org/press or call AMPLE-6-9880 (267-536-9880).

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