

# News Release



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## **AMPLEHARVEST.ORG CAMPAIGN ANNOUNCES MORE THAN 2,000 FOOD PANTRIES NOW**

### **REGISTERED AT AMPLEHARVEST.ORG**

***Home gardeners now able to find a local food pantry in all 50 states.***

## **For Immediate Release**

**West Milford, NJ** – (July 2 2010) – The AmpleHarvest.org<sup>(SM)</sup> Campaign announces that, only one year since its initial rollout, more than 2,000 food pantries across all 50 states are now participating, with more registering daily.

While 49 million Americans who are food insecure usually cannot get fresh produce at a food pantry, many of the more than 40 million Americans who grow fruit, vegetables, herbs and nuts in their home gardens find that they grow more produce than they can use, preserve or give to friends.

AmpleHarvest.org addresses this dilemma.

The AmpleHarvest.org Campaign was created to help gardeners who wanted to share their bounty with the hungry in their community, but could not find a nearby food pantry. This excess food was instead left to rot in the garden, composted or simply thrown away.

According to AmpleHarvest.org Founder Gary Oppenheimer (recently named on Larry King Live as a CNN Hero), "The number of people growing food in home and community gardens in America is nearly as large as the number of people who don't have enough food or are at real risk of not having enough food to feed their families. Not every grower is lucky enough to have a bountiful harvest, but for those who are, donating the excess is a wonderful way to help their neighbors in need without spending a dime. As

more food pantries register on AmpleHarvest.org nationwide, more and more gardeners will have the opportunity to diminish hunger in their community.”

Most food pantries learn about AmpleHarvest.org from a regional food bank, from concerned members of their community, from government agencies, from media reporting or from social networking. Food pantries registered on AmpleHarvest.org do not necessarily need refrigeration for the produce (most produce except for leafy greens will store for several days without refrigeration) and they do not need an Internet connection to take advantage of the AmpleHarvest.org Campaign. There is no cost to the food pantry for participating in the campaign.

AmpleHarvest.org, Inc. is a not-for-profit organization which has received backing and support from the US Department of Agriculture, Google, Inc., National Gardening Association, the Garden Writers of America, Rotary International Veterans of Foreign Wars, and numerous faith groups. The AmpleHarvest.org Campaign works to diminish hunger in America by enabling gardeners to easily find a local food pantry eager for their garden bounty. For more information on the campaign, visit [www.AmpleHarvest.org](http://www.AmpleHarvest.org) or call AMPLE-6-9880 (267-536-9880).

Follow AmpleHarvest.org at [twitter.com/AmpleHarvest](https://twitter.com/AmpleHarvest) and at [Facebook.com/AmpleHarvest.org](https://Facebook.com/AmpleHarvest.org).

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