

ANNUAL



2018

REPORT





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BIG IDEA



NO FOOD LEFT BEHIND

Our vision is an America where millions of gardeners eliminate malnutrition and hunger in their own communities.

AmpleHarvest.org helps by educating, encouraging, and enabling growers nationwide to donate their excess harvest to food pantries.

Gardeners use the AmpleHarvest.org pantry registry to find a food pantry nearby where they can bring the food they grew.

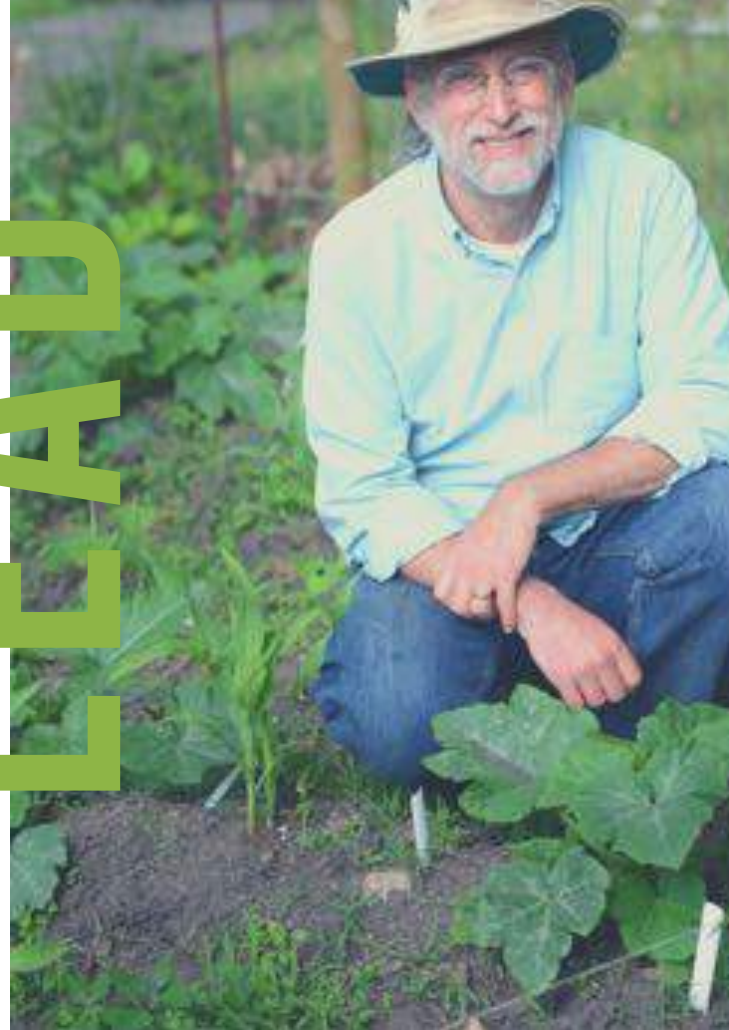
A LOOK BACK

As 2018 closed, AmpleHarvest.org was about to complete its 10th year of changing the future of the nation.

Since May 2009, AmpleHarvest.org has been a trailblazer. Our programs solve two problems at once: food waste and hunger. As a plus, we've also helped the environment by reducing the waste stream, fought climate change by reducing methane emissions at trash dumps, created community engagement by connecting millions of gardeners to local food pantries. We also provided an opportunity for people who themselves may be cash strapped, to nonetheless "give" to charity by reaching into their backyard instead of their back pocket. AmpleHarvest.org has also demonstrated the collaborative spirit by sharing its resources with other food waste programs so they could do their own excellent work.

Feedback helps us better understand what is working and what is not. This year we asked, "How are we doing?" We surveyed food pantries in our network and we surveyed the gardening community.

LEAD



More than 650 AmpleHarvest.org food pantries responded to our survey, and we learned that about 70% of the pantries reported getting garden produce in 2018 (up 3% from the prior year), less than 40% ever have to throw food away (they got too much!), 38% got more than 250 pounds of food (up 10%), that about 20% of gardeners donate money or store bought food later in the year, and 24% received enough garden produce that they were able to defer some of their food purchases to later in the year.

The gardener survey is still in progress as this is being written, but so far the results there too are impressive (you can see the results of the prior gardener survey at AmpleHarvest.org/survey).

It is important to note that none of our successes come without a lot of outside help. Google continues to provide AmpleHarvest.org with \$480K a year of free advertising, AppNexus continues to post AmpleHarvest.org PSA announcements all over the Internet, Deloitte provided site and infrastructure support, Gardener's Supply Company and Tasty Bite continue to be a critical partners, National Vision Administrators' sponsored of all of the New Jersey AmpleHarvest.org food pantry listings, and Blackrock, which assisted in the rebuild of our site in 2017, has continued to improve it.

In 2018, we are grateful to the many donors who became recurring donors – giving on a monthly basis – something that significantly improves our cash flow.

AmpleHarvest.org expanded its board of directors with passionate and capable people who care about the mission and guide AmpleHarvest.org forward, staff worked over time and volunteers stepped up to help with varied tasks.

Our public awareness programs including social media, keynote and panel speaking engagements, Food Waste Weekend, Centerpieces for Pantries, Feds Feed Families partnership and our crisis response program have helped gardeners learn that the solution to hunger is in their backyard.

Ten years ago, millions of gardeners grew more food than they could use, and millions of hungry families got access only to processed food. Now, many of those gardeners are donating food, and hungry families are healthier because of it.

You've done so much, but there is a lot more to do. Together we can assure that America uses the healthy fresh food it already has to nourish those who have the least access to it.



THE NUMBERS

The 2018 food pantry survey showed that **69.9% of food pantries in the AmpleHarvest.org network received locally grown fresh food in 2018** - up 66.9%. In 2017, 34% reported in 2013 and 20% in 2011.

Nearly **20% of the gardeners** who donated in the summer came back to donate store bought food or other items at other times of the year (increasing community engagement and support).

Since AmpleHarvest.org's launch nearly 10 years ago, food pantries in our network reported receiving locally grown fresh food has continued to grow. As we network more gardeners to more pantries, the waste of food nationwide diminishes along with hunger and malnutrition, improving the environment on a sustained basis.

IMPACT





**NO
FOOD
LEFT
BEHIND**



"You will never know just how much of a difference you've made in our families lives assisting us during our struggle to get back on our feet."
- Food Pantry Client



PERSONAL STORIES

"One of the greatest joys of gardening is sharing the bounty!" said Susan, a gardener who sent in this photo to Gardener's Supply Company Show What You Share contest.

SHARE



GIVE

"My health is why I started gardening. Now our garden is 10K sqft, plus a berry 'patch' with 30 types of berries. We use what we need, give a lot to friends/family and others who may just need a little something to make their day better." said gardener Jamie W. Pictured left are 5 milk crates of mixed heirloom tomatoes she donated.

We appreciate the donations from people who find us through your site.

Granger Community Christian Church – Utah

The produce donations have been great !! The clients love it !!

Community Food Warehouse of Mercer County – PA

Thank you for helping connect gardeners with their neighbors in need.

UCOM UrbanServ Inc – FL

You've better enabled us to serve the community!

Operation Safety Net – OH

All efforts to improve access to healthy food for the food insecure are beneficial.

Cassville United Methodist Church - Cassville, MO

I am happy with the smart approach you are employing to connect donors with food pantries. Thank you so much for your innovative approach to solve community problem.

United Community Ministries – VA

"Its wonderful that people can enter a zipcode and find the nearest food pantry"

Open Arms Food Bank – CO

We love this program!

FISH Emergency Referral Services – Nevada

I appreciate that your group exists to help bring food to others

People's Resource Center – IL



NEW PANTRIES

8,386 food pantries are currently part of the AmpleHarvest.org registry. This year, **235** food pantries in the following cities opened their doors to gardeners.

Anchorage AK	Marietta GA	Hugo MN	Corvallis OR
Pocatello AK	Martinez GA	Owatonna MN	Jefferson OR
Tulsa AK	New Plymouth ID	Grandview MO	Lebanon OR
Anniston AL	Bloomington IL	Joplin MO	Monroe OR
Arab AL	Chester IL	Charlotte NC	Pacific City OR
Auburn AL	Chicago IL	China Grove NC	Portland OR
Falkville AL	Decatur IL	Durham NC	Abington PA
Northport AL	Galatia IL	Garland NC	Allentown PA
Selma AL	Marion IL	Hickory NC	ALTOONA PA
Fayetteville AR	Moline IL	Berlin NH	Collegeville PA
Little Rock AR	North Chicago IL	Colebrook NH	Hershey PA
Duncan AZ	Palatine IL	Exeter NH	King of Prussia PA
Flagstaff AZ	Rock Island IL	Nashua NH	Lansford PA
Gilbert AZ	Shumway IL	Rochester NH	Milford PA
Chula Vista CA	Sparta IL	Swansey NH	Moosic PA
Concord CA	Villa Park IL	Butler NJ	Philadelphia PA
Costa Mesa CA	Avon IN	Camden NJ	Pittsburgh PA
El Monte CA	Brownsburg IN	East Windsor NJ	Red Lion PA
Fairfield CA	Danville IN	Fairview NJ	Southampton PA
Fresno CA	Fortville IN	Hazlet NJ	Isabel SD
Grover Beach CA	Greenwood IN	Mt Ephraim NJ	Bellaire TX
Klamath River CA	Hammond IN	Newark NJ	Conroe TX
Laguna Beach CA	Indianapolis IN	Tuckerton NJ	Dallas TX
Livermore CA	Lafayette IN	Wall Township NJ	Denton TX
Long Beach CA	Macy IN	Weehawken NJ	Donna TX
Los Angeles CA	North Salem IN	Belen NM	Farmersville TX
Modesto CA	Plainfield IN	Las Vegas NV	Flint TX
Moreno Valley CA	Lenexa KS	Winnemucca NV	Houston TX
Orland CA	Olathe KS	Albany NY	Justin TX
Palmdale CA	Overland Park KS	Buffalo NY	Katy TX
Rancho Cordova CA	Russell KY	Hicksville NY	Robstown TX
San Jose CA	Lake Charles LA	Islip NY	Rockwall TX
Torrance CA	Prairieville LA	Little Genesee NY	San Antonio TX
Union City CA	Chicopee MA	Long Beach NY	Tyler TX
Weed CA	Huntington MA	Newburgh NY	Whitehouse TX
Westminster CA	Ware MA	Niagara Falls NY	Tooele UT
Arvada CO	Watertown MA	North Babylon NY	Big Island VA
Boulder CO	West Roxbury MA	Patchogue NY	Haymarket VA
Englewood CO	Cambridge MD	Queens Village NY	Essex VT
Lakewood CO	Mt Airy MD	Rexville NY	Randolph VT
Littleton CO	Clinton ME	Richfield Springs NY	Issaquah WA
Bridgeport CT	Scarborough ME	Rochester NY	Port Angeles WA
Waterbury CT	Davisburg MI	Rome NY	Republic WA
Edgewater FL	Ellsworth MI	Saratoga Springs NY	Woodland WA
Homestead FL	Houghton Lake MI	Schenectady NY	Madison WI
Jay FL	Kalkaska MI	Alliance OH	Racine WI
Miami FL	Kingsley MI	Cincinnati OH	Saukville WI
Orlando FL	Lapeer MI	Cleveland OH	Trevor WI
Port Charlotte FL	Madison Heights MI	Columbus OH	Berkeley springs WV
Acworth GA	Muskegon Heights MI	Hamilton OH	Morgantown WV
Atlanta GA	Royal Oak MI	Lynchburg OH	Afton WY
Decatur GA	Traverse City MI	Toledo OH	Cheyenne WY
Fairburn GA		Youngstown OH	Thayne WY
Loganville GA		yukon OK	
		Albany OR	
		Canby OR	



FOOD WASTE WEEKEND

Each year, AmpleHarvest.org names a specific weekend on calling for clergy of all faiths to teach their congregations about food waste. The weekend was created to specifically reach out to AmpleHarvest.org's two stakeholders - food pantries and home/community gardeners - to bring the message of reducing food waste to the community.

Food Waste Weekend is a unified Call-to-Action Action that takes advantage of the fact that 70% of America's food pantries are in a house of worship and about 35% of the congregants in the pews are likely to be home/community gardeners. To prepare the clergy, AmpleHarvest.org operates a website, FoodWasteWeekend.org with teachings about food waste and its impacts including food insecurity, calls to action for the community, and sample sermons for Bhuddists, Christians, Jews, Hindus, Muslims, Secular Spiritual Leaders, and Unitarian-Universalists.

The Numbers

In August and September of 2018, there were **33,000 visits** to the FoodWasteWeekend.org website. The visits (from largest to smallest number in Sept 2018) were Christian, Jewish, Buddhist, Unitarian, Muslim, Hindu and secular.

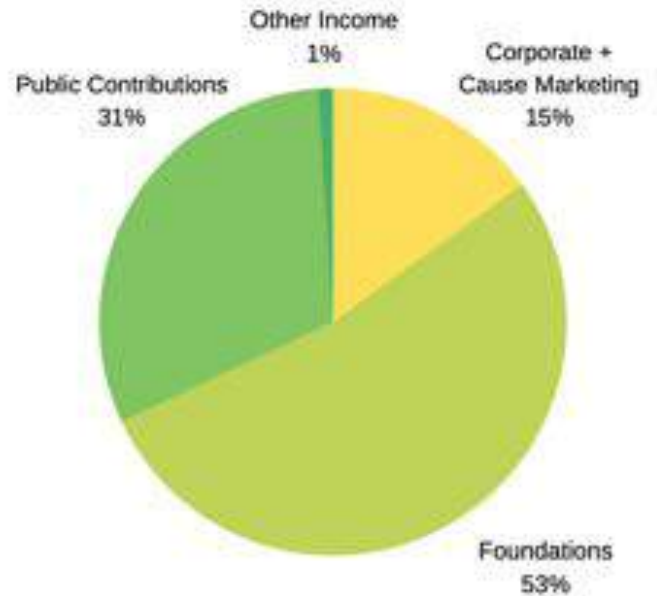
Monthly visits to the site averaged 15,000 a year ago and are now averaging 22,000.

FINANCIALS

A large percentage of the donations made to AmpleHarvest.org in 2018 came in the form of gardener education and outreach. Google AdWords, Deloitte and AppNexus together donated over \$1 million of in-kind services that allow us to increase visibility of AmpleHarvest.org, upgrade the data quality of our food pantry data base as well as improve the operations of the website. These corporate partners recognize the value of the service we offer and without their support, AmpleHarvest.org would not have the impact that we have today.

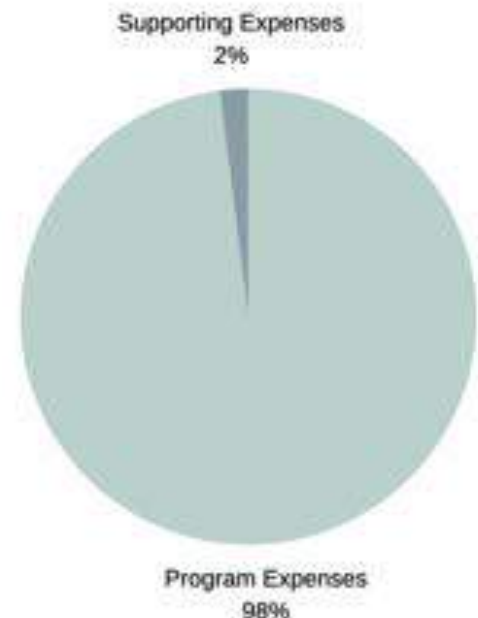
REVENUE

Corporate + Cause Marketing	\$18,226.15	15%
Foundations	\$66,580.88	53%
Public Contributions	\$38,303.71	31%
Other Income	\$1,746.02	1%
Total	\$124,856.76	



EXPENSES

Program Expenses	\$144,776.04	98%
Supporting Expenses	\$2,219.97	2%
Total	\$146,996.01	



THANK YOU

We would like to thank all of our partners for their support in 2018, and for empowering AmpleHarvest.org in our mission to eliminate food waste, including:



We express our heartfelt gratitude to all of the individual donors who share in our passion for eliminating food waste and hunger in America. We would also like to thank those companies that partner with their employees to support AmpleHarvest.org. Your donations make it possible for us to continue connecting gardeners and food pantries across the country.

Many thanks to Combined Federal Campaign and the USDA's Feds Feed Families program for facilitating donations from federal employees to AmpleHarvest.org and food pantries all across the country.

Thank you all.